

## **BUSINESS CARD AD**

**3 ½ x 2 inches**

### ***ALLIANCE ADVANTAGE*** **2012 Advertising Rate Card**

Advertising rates for the Alliance Advantage  
(12 monthly issues) are as follows:

Business Card Size - 3½ x 2 inches - \$300/year  
Quarter Page Size - 3½ x 5 inches - \$450/year  
Half Page Size - 8 x 5 inches - \$750/year  
Full Page Size - 8½ x 11 inches - \$1,500/yr

## **QUARTER PAGE AD**

**3 ½ x 5 inches**

Ads should be submitted as  
**ACTUAL SIZE CAMERA READY COPY**  
in a high resolution  
black & white jpg format.

Send your ad to:  
Trisha Barnes at  
tbarnes@mpua.org

## **HALF PAGE AD**

**8 x 5 inches**



# **MPUA**

Missouri Public Utility Alliance