

BUSINESS CARD AD

3 ½ x 2 inches

QUARTER PAGE AD

3 ½ x 5 inches

ALLIANCE ADVANTAGE **2010 Advertising Rate Card**

Advertising rates for the Alliance Advantage (12 monthly issues) are as follows:

Business Card Size - 3½ x 2 inches - \$300/year

Quarter Page Size - 3½ x 5 inches - \$450/year

Half Page Size - 8 x 5 inches - \$750/year

Full Page Size - 8½ x 11 inches - \$1,500/year

Ads should be submitted as **ACTUAL SIZE CAMERA READY COPY** or email a high resolution image in **JPEG** format.

HALF PAGE AD

8 x 5 inches



MPUA

Missouri Public Utility Alliance

Missouri Association of Municipal Utilities

Missouri Joint Municipal Electric Utility Commission

Municipal Gas Commission of Missouri